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LOS ANGELES, CA




#SHEDSHAME

2024

MEDIA KIT

DONATE 

FOUNDER / CEO

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REPRESENTED BY:

Zebra
PUBLIC RELATIONS



Press



2024



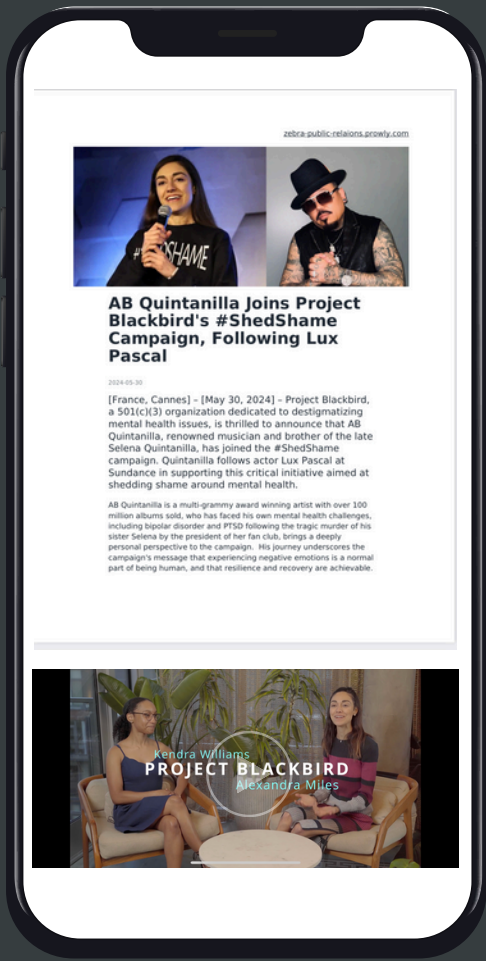
Los Angeles Times

NEWS

yahoo!

PROJECT BLACKBIRD

THE HOLLYWOOD REPORTER



PROJECT BLACKBIRD is a non-profit 501(c) (3) touring event and film screening that aims to de-stigmatize eating disorder and mental health conversation within underrepresented communities. Our mission is to connect audiences of different communities to rid ourselves of shame surrounding mental health.

PRESS PICKUP



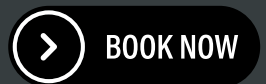
2024

Project Initiative



Quintanilla follows actor Lux Pascal at Sundance in supporting this critical initiative aimed at shedding shame around mental health. AB Quintanilla is a multi-grammy award winning artist with over 100 million albums sold, who has faced his own mental health challenges, including bipolar disorder and PTSD following the tragic murder of his sister Selena by the president of her fan club and brings a deeply personal perspective to the campaign. His journey underscores the campaign's message that experiencing negative emotions is a normal part of being human, and that resilience and recovery are achievable.

Scan our QR code to book a campus tour today!



MISSION & VISION

Goals & Objectives

01 Stimulate individual and corporate donor and giving program.



02 Initiate tours on more college campuses to present the film and share #Talkspace therapy.



03 Secure celebrity panelists such as actors, directors, CEOs and athletes for speaking engagements at conferences.



As part of the campaign, Project Blackbird will host a programmatic tour featuring the short film 'Blackbird' and a series of celebrity panel discussions. These events will include participation from actors, influencers, and mental health advocates from the NFL and NBA. The goal is to empower participants to address situations causing shame, diminish the power of those situations, and connect them with both local and national resources for mental health support.

Our impact continues to grow across the following channels.



Expansion & Connection

Project Blackbird's partnership with NAMI and Maybelline New York's Brave Together Program ensures that participants have access to comprehensive support and information. The campaign's multifaceted approach aims to create a more informed, compassionate, and resilient community.

[DONATE](#) ❤️

Scan our QR code to book a campus tour today, donate or book Alexandra to speak at your next conference!



#shedshame #mentalhealth #bipolar #stress #anxiety
#depression #SAD #anorexia #suicide #homicide #OCD #ADD



Scan the QR code to Book A Campus



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